



FACEBOOK

HOW TO ADD FANS TO MY FACEBOOK FAN PAGE

Part 1

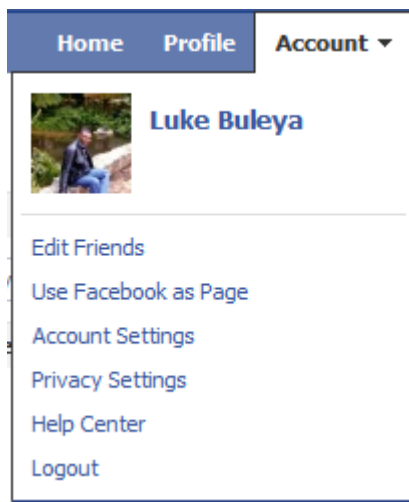
(Ministry Example)

1. Log into Facebook Account

In this example I am setting up a Fan Page for a ministry in Zambia. Luke is the leading the effort for the Baptist Fellowship of Zambia.

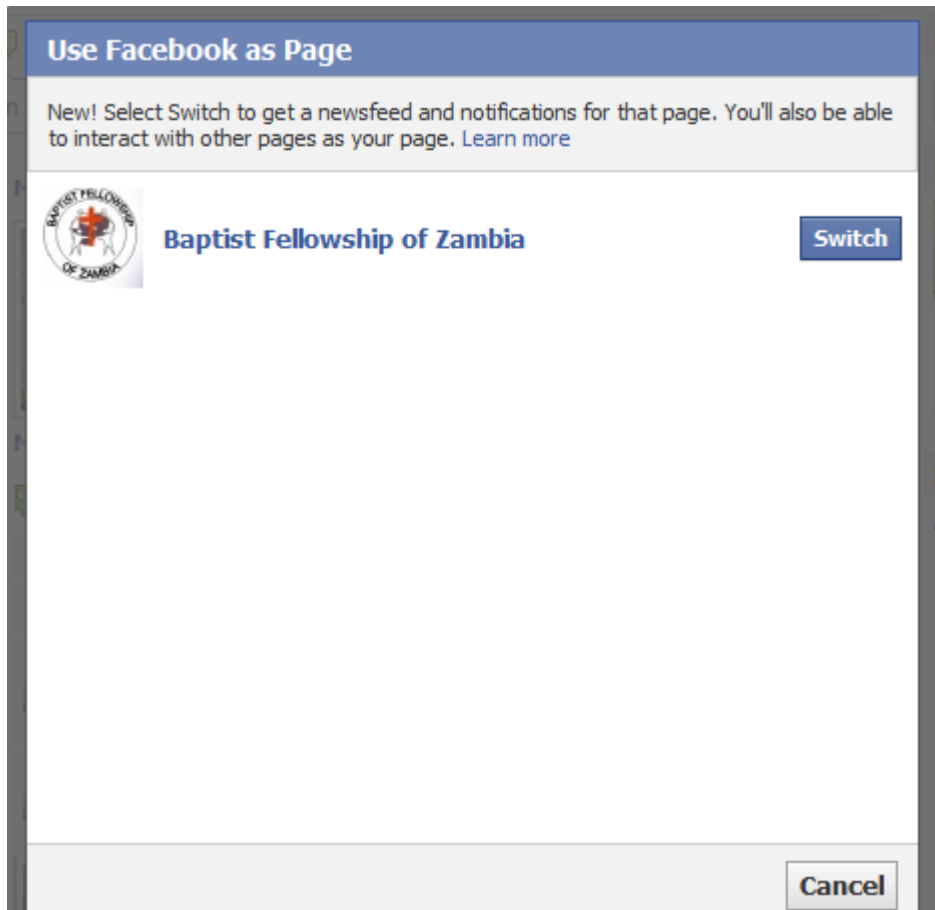


2. In the upper right corner, click the 'Account' arrow to reveal the Account Options. Click on "Use Facebook as Page"





3. Click "Switch" for the page you want to use.



NOTE: You may have several pages to choose from.



- You are now logged into Facebook as your page. (I know this is a little strange but bear with me.) Click “Edit Page” in the upper right.

The screenshot shows the Facebook page for "Baptist Fellowship of Zambia" in edit mode. The top navigation bar includes "facebook", a search bar, and links for "Home", "Profile", and "Account". A notification banner at the top says "Link Your Page to Your Twitter Account". The page header displays the page name "Baptist Fellowship of Zambia" and an "Edit Page" button. The left sidebar contains navigation options: "Get Started", "Wall", "Hidden Posts", "Info", "Photos", "Edit", and "2 people like this". The main content area shows a post from the page with the text "Nice to be a part of the Facebook Page for Baptist Fellowship of Zambia!". Below the post is a "RECENT ACTIVITY" section with two entries: "Baptist Fellowship of Zambia edited their Phone, Website and Description." and "Baptist Fellowship of Zambia joined Facebook.". The right sidebar includes "Admins (3)", "Quick Tips", and a "Sample Ad" for the page.

- You are now in the admin area of the page. Click “Marketing”

The screenshot shows the Facebook page admin settings for "Baptist Fellowship of Zambia". The left sidebar lists various settings categories: "Your Settings", "Manage Permissions", "Basic Information", "Profile Picture", "Featured", "Marketing", "Manage Admins", "Apps", "Mobile", "Insights", and "Help". The main content area is titled "Baptist Fellowship of Zambia" and contains several settings sections: "Page Visibility" (set to "Only admins can see this Page"), "Country Restrictions" (input field for "Type a country..."), "Age Restrictions" (set to "Anyone (13+)"), "Wall Tab Shows" (set to "All Posts" with "Expand comments on stories" checked), "Default Landing Tab" (set to "Wall"), "Posting Ability" (checked for "Users can write or post content on the wall", "Users can add photos", and "Users can add videos"), "Moderation Blocklist" (input field for "Comma separated list of terms to block..."), "Profanity Blocklist" (set to "None"), and "Delete Page" (option to "Permanently delete this Page"). At the bottom are "Save Changes" and "Cancel" buttons.



6. On this page you are presented with five ways you can market your Facebook Page

- Advertise on Facebook
- Tell Your Fans
- Get a Badge
- Add a Like Box to your Website
- Send an Update



7. Advertise on Facebook – coming...

8. Tell your Fans – coming...

9. Get a Badge – coming...

10. Add a Like Box to Your Website – finishing the editing of this - Part 2

11. Send an Update – coming...

12. Plus a few more ways...



RESOURCES

Making Money from Home

- [Silent Sales Machine](#) I have worked with the author of this book, Jim Cockrum, for several years. Although he started on eBay he has a rich know of Internet Marketing and you won't find a more credible person. This book is a good start for making money from home.
- [Make Money Typing for Pay](#) Nicole Dean is a honest marketer who works from home. Here is what she said about this book: "General transcription as a home business excites me and that's why I wanted to bring this great bundle of information to others. I know how many Moms are out there longing to work from home full time yet feel inadequate to tackle most of the business options that they know of. They worry that they don't have the skills or experience necessary."
- [Make Money Being a Virtual Assistant](#) Another book by Nicole. This is a great course for a unbelievable price!
- [Make Money Being a GhostWriter](#) If you love to write then this might be the best avenue to make money online. This is a great book by Nicole.
NOTE: Tiffany Dow started out ghostwriting and her course is also a great place to start.

Building Your First WordPress Blog

- [WordPress Creation 101](#) – Video tutorials show you step by step how to setup your own WordPress blog on your hosting.
- [Easy WordPress](#) – this is a great tool for creating a WordPress blog, especially for non-techies.

Building Your First Website

- [Free HTML eBook](#) – Download this free ebook to learn all the basics of HTML.
- [HTML Video Tutorials](#) – Watch these step by step video tutorials and learn all you need to know to use HTML is less than two hours!
- [HTML Editor Step by Step Video Tutorials](#) show you how to use Kompozer (free software) to make a website.



Domains and Hosting

- [1and1](#) The interface to this service is a little harder to work with but I love the price: \$7 for a domain for a year as well as privacy! (GoDaddy is more like \$16 if you want privacy.)
- [GoDaddy](#) Pay \$11.99 for a domain
- [HostGatorLive](#) My main hosting account is with HostGator. I love their service and support. You can get either a shared hosting account or a reseller account. If you are starting out I would recommend a shared account called their 'Baby Plan'. It is \$9.95/month if you pay monthly and \$7.95/month if you pay yearly (\$95.40)
- [BlueHost](#) I have also had an account at Bluehost for five years. They are responsive and offer a great service. Their hosting package is \$6.95/month which is \$83.40/year. Great deal!
Note: Unlimited domains, hosting space and bandwidth

Advanced

- [Social Buzz](#) – This is my magic bullet for getting indexed, bookmarked, credibility. NOTE: This is advanced techniques but my most profitable weapon.
- [List Building](#) How to build a profitable opt-in list
- [Autoresponders – aWeber](#) – This is the best autoresponder service for Internet Marketing. The deliverable rates are among the highest in the industry – that means your emails go through and are not marked as spam. Their tracking ability is phenomenal!
- [Free Autoresponder Service](#) – I highly recommend going with aWeber but if you can't swing it financially, you can start with this free service.
- [Traffic](#) – Free 30 Day Traffic Course
- [SEO Mistakes](#) – Free Article
- [PLR Resource](#) – Many of the books I publish are based on PLR (Private Label Rights) content. This library is a great resource for creating ebooks, Kindle books, blog posts, and articles.
- [Classified Ads](#) – One of my favorite places to run classified ads.